

The

BROWARD BARRISTER

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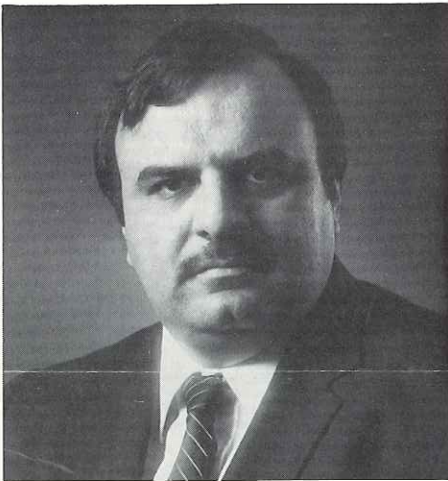
Meeting of All BCBA Committee Chairmen

June 13, 1984

5:00 P.M.

*Broward County Bar Association
735 N.E. 3rd Avenue
Fort Lauderdale, Florida*

Terrence Russell



BY JENIFER YOUNG

As president-elect of the Broward Bar for the past year, Terrence Russell spent the majority of the time devoted to that position waiting. Publicly his duties were few, but at work in his mind were plans which, if carried out, will entail major expansion plans for the Bar.

From his office at One Corporate Plaza, Russell is afforded a panoramic northeastern view of a city which grows at a pace at which even he sometimes has difficulty keeping up. The County has come of age, and Russell believes it is time for the Broward Bar to meet its needs and follow suit.

Russell's primary objective is to improve the professional services offered by the Bar to its members by relocating the Bar offices downtown. If he can set plans into motion for the complex, complete with approximately 1,000 feet of office space, CLE facilities and, if feasible, dining and exercise accommodations, he will be satisfied that he has succeeded in his one-year term as president. Although it may mean a modest increase in dues and a mortgage, Russell is determined to see this dream become a reality.

The relocation effort, one of two major goals Russell has set for himself, is intended to attract more of the 3,000 attorneys in the County—1,500 of which are current Bar members.

"In many ways the Bar is doing things for *all* lawyers that they are simply unaware of," he has said, "not just those who are members." Russell is determined to convince non-Bar members that "they need the Broward Bar to assist them in furthering their legal careers." He counts the Bar's promotion of a positive perception of the community's lawyers as one of the greater services provided by the Bar, and it is the improvement of that profile which he has identified as his second objective.

Pat Bailey, incoming president-elect, has been charged with the responsibility of overseeing an idea Russell brought back from a recent seminar at the ABA Institute in Chicago—a Citizens Confer-

ence Program. Designed to unite the members of Broward's legal, business and other interests, the conference would be hosted by the Bar in an effort to rectify any misconceptions the public might have concerning the legal profession. It is Russell's hope that the approximately 50 non-lawyer participants will return to their communities with better perceptions of the profession since "some of the perceptions they've been getting about lawyers may not be as accurate as they think they are."

Another effort toward expansion Russell would like to see realized is an improvement in the Bar's relationship with local media. He would like to see the Bar create a position for a full-time public relations director.

A Jacksonville native and graduate of the University of Florida and Florida State Law School's charter class (1968), Russell made his way to South Florida to become a clerk for Federal District Judge William O. Mehrrens for a year. It was then that he ventured into the offices of Ruden, Barnett, McClosky and Schuster. He joined the five-lawyer firm in 1970 that now bears his name as well.

Two years ago, Russell was appointed to the Judicial Nominating Commission for the 17th Judicial Circuit, a position he takes very seriously. One of nine members, he is presently Vice Chairman.

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