



# BROWARD COUNTY BAR ASSOCIATION BARRISTER

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**Above:** 2012-2013 Board of Directors being sworn in at the Annual Meeting & Installation Dinner that was held on June 27, 2012, at the Marriott Harbor Beach Resort in Fort Lauderdale.

**Right:** Smiling, incoming BCBA President Deborah Poore FitzGerald receives a warm welcome from the members as she prepares to make her opening remarks. Left of her are Past President Jordana Goldstein, Jeff Goldstein, and President Elect Alan Fishman.



## MEMBERSHIP RENEWAL

Membership renewal is currently in progress. If you have not renewed yet, please do so. If you register by September 14, you could win a **Kindle Fire**. For details, see page 5. For more information, call 954-832-3620.

## Proposed By Laws Amendments Passed at Installation Dinner

Proposed Amendments to the By Laws of the Broward County Bar Association were voted upon and passed at the June 27, 2012, Annual Meeting & Installation Dinner. Copies of the Bylaws may be obtained at:

[www.browardbar.org/wp-content/uploads/2012/05/proposed\\_amended-bylaws\\_3\\_2012.pdf](http://www.browardbar.org/wp-content/uploads/2012/05/proposed_amended-bylaws_3_2012.pdf)

# President's Message

By Deborah Poore FitzGerald



Thank you so very much for the honor and privilege of serving as your President for the year 2012-13. The Broward County Bar Association is the third largest bar association in the State, behind only Dade

and Orange Counties. We have nearly 2,500 members and are growing. My goal as your President is quite simple, to work with each of you this year to make the Association more vibrant and relevant than when I started.

Those of you who attended the Installation Dinner on June 27, 2012, know what a memorable evening it was as we recognized departing Board members and installed our new Board and Officers. Awards were presented for outstanding service to our Association. And the highlight of the evening was recognizing the recipients of the most prestigious awards given each year, the Stephen Booher Award to Judge Jane Fishman, the Joe Carter Award to Andrea Gunderson, the YLS Paul May Award to David Hirschberg, and the Lynn Futch Award to Eugene Pettis. (A complete list of award recipients appears elsewhere in the Barrister). And, we did all of that and more and concluded at 8:30 p.m. through the efforts of our outgoing President Jordana Goldstein.

I want to give special thanks and recognition to our out-going president, Jordana, who also previously served as president of the YLS. Jordana is passionate about this Association and her passion is infectious. In these and other positions she has held, Jordana has always brought enthusiasm and energy to every issue and led in the implementation of many new initiatives.

The August and November elections are an important time for our Judiciary and for our profession. Every two years, a number of our trial judges run

for re-election and appellate judges stand for merit retention. We continue to see contested elections against incumbent trial judges although certainly not in the numbers we saw in 2010. Three of our distinguished trial judges have drawn opposition this year. Additionally, there are renewed attacks by special interest groups against the three Supreme Court justices up for merit retention.

Debate continues about Florida's method of selecting our judiciary. Trial judges are elected with the exception of appointments and vacancies. Appellate judges are initially appointed through the nomination process but thereafter must be considered for continuation in office 'on merit' in uncontested elections. As late as 2000, voters had the chance to extend the current system of merit selection and retention in place for appellate court judges to trial judges in their local circuit and county courts. The measure was rejected everywhere in the State.

What is not in debate is the need of our profession to take part in judicial elections/merit retention. At this year's Law Day luncheon, former Supreme Court Justice Cantero urged attendees to be 'ambassadors' for our Judiciary. As an English major, I thought 'ambassador' was an interesting word to use in this context so I 'Googled' the definition and one of the meanings is 'somebody or something regarded as an unofficial representative or a symbol of something.'

Each member of our profession should assume the role of 'ambassador' for our Judiciary. We are in the best position to know the importance of an independent Judiciary and the attributes and qualifications of our judges.

Your Association leads in the education of voters by sponsoring judicial forums. One was conducted with other voluntary bars last month for trial judge candidates. However more needs to be done and that responsibility rests with each of us. Our Judiciary is limited in their ability to speak for themselves.

continued on page 3

**Learn about the judicial candidates by visting our website at:  
[www.browardbar.org/judicial-candidates-video/](http://www.browardbar.org/judicial-candidates-video/)**



continued from page 2

We must take every opportunity to speak to civic groups, family, friends, and neighbors. We must inform voters that merit retention and, indeed, re-elections are not to be a referendum on a single ruling or opinion but designed to let voters remove judges who prove somehow unfit for office. And, importantly, we must lead by example by being informed and exercising our right to vote.

The stakes are high. We cannot allow judicial elections to be influenced by the sound of one's last name, reasons irrelevant to a candidate's qualifications, or special interest groups. As for the latter, the influence of special interest groups can result in intimidation of the Judiciary. Judges can risk losing their seats if their decisions are not in keeping with the positions of these narrow interest groups.

There are many statements about the importance of an independent Judiciary but one that struck a chord with me was by Andrew Jackson who said: "All the rights secured to the citizens under the Constitution are worth nothing, and a mere bubble, except guaranteed to them by an independent and virtuous Judiciary."

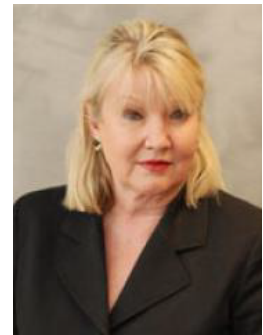
## CONGRATULATIONS

Walton Lantaff Schroeder and Carson LLP

proudly congratulates our partner, **Deborah Poore Fitzgerald** on her

Installation as President of the Broward County Bar Association and

congratulates **Sara Sandler** and **Kelly Vogt** on their installation as directors of the Young Lawyer Section.



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# President, Young Lawyers Section

By Meghan M. Clary



Serving on the Young Lawyers Section (YLS) Board of Directors for the last six years has been a rewarding experience. Each year, our board has progressed in various ways under the guidance of some wonderful Past-Presidents. Our most recent Past-President, Bart Ostrzenski, has certainly left me with big shoes to fill, as last year was a tremendous success for YLS. I am extremely proud of the Board's accomplishments last year and intend to build on that progress this upcoming year as President of YLS.

To assist me in this regard, I fortunately have twelve dedicated and hard working Directors supporting me, as well as four phenomenal leaders on the Executive Board, Marissa Pullano (President-Elect), Liza Smoker (Treasurer) and Lindsay Corcoran (Secretary), who are equally committed to making this another successful year for YLS. I couldn't be more thrilled with my Board of Directors, and I am looking forward to working with all of them on this year's annual events.

With no time to waste, we have already started planning our late-summer and early-fall events. First, we will be hosting a happy hour with Emerge Broward and Ghost Light Society on Thursday, August 9th at 6:00 p.m. at the Broward Center for the Performing Arts. The event is free to members of YLS, Emerge Broward and Ghost Light Society (\$10.00 for non-members). Thereafter, we will kick off our first monthly luncheon on August 16th, but this month we will co-host it with the B'nai B'rith Justice Unit at the Broward County Courthouse Law Library, featuring a judicial panel discussing the topic "Common Mistakes by Lawyers." The luncheon is \$12.00 per person and you can RSVP to the Broward Bar at [www.browardbar.org](http://www.browardbar.org). Come September, we will host our "Breakfast with the Judges" event on Friday the 7th at 8:30 a.m. in the law library at the Broward County Courthouse. The breakfast is catered and \$25.00 per person (free for all judiciary). Space is limited so please RSVP to Lindsay Corcoran via email at [Lindsay@brydgerporras.com](mailto:Lindsay@brydgerporras.com).

We will soon be gearing up for our biggest event of the year: the Twenty-Fifth Annual Charity Golf Tournament. Last year, we sold out of foursomes over a week before the tournament and raised a record-breaking \$30,000.00 for our charitable beneficiary. This year, we are striving to shatter fundraising records again to benefit a very deserving charity, Florida's Children First, a not-for-profit organization that works with Florida's Youth Shine and the Tracey McPharlin Initiative to advance the rights of at-risk children. Mark your calendars now for our Tee Off Happy Hour on October 5th and our main event on October 13th at Jacaranda Golf Course. For more information, please visit our YLS Charity Golf Tournament website at [www.ylsgolftournament.com](http://www.ylsgolftournament.com).

Since all of our programs and events require the help of sponsorships, we must thank our annual sponsors for making them possible, starting with Sabadell Bank United, also known as "The Lawyers' Bank," who has been a valuable partner and loyal sponsor to YLS for many years. In addition, we are pleased that we are continuing to build our relationship with US Legal Support, who has returned again as an annual sponsor. Finally, we are happy to welcome our new annual sponsor, Eppy Financial Group, and look forward to working with that fine institution.

If anyone has any questions about joining YLS or to learn more information about YLS and our events, please feel free to call me at Chorowski & Associates, P.A. at 954-525-6566 or email me at [meghan@cmfamilylaw.com](mailto:meghan@cmfamilylaw.com). You will also find a calendar of our events on the Broward Bar web site at [www.browardbar.org/yls](http://www.browardbar.org/yls). Further, if you are a young lawyer and looking for a mentor, please come to the BCBA Mentorship Breakfast at the BCBA's office on August 10th at 8:00 a.m. For more information, please contact Broward Bar at 954-764-8040.

I look forward to serving the community and our profession this upcoming year as the YLS President, as well as seeing you at our programs and events.

The *Broward Barrister* is published by the Broward County Bar Association as part of our commitment to provide membership with information relating to issues and concerns on the local level. Opinions and positions expressed in the signed materials are those of the author and may not necessarily reflect the views of this publication or the Broward County Bar Association.

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## Renew & Win a Kindle Fire

Renew your membership before **September 14, 2012**, and you will be entered in a drawing for a new Kindle Fire. All BCBA members who have already renewed will also be entered.



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You can renew your membership online at:

<http://www.browardbar.org/ppm/UserLogon.php?m=1039>

You will need a password. If you do not have your password, please e-mail Braulio Rosa at: [braulio@browardbar.org](mailto:braulio@browardbar.org).

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[www.browardbar.org/lawyers/sample/](http://www.browardbar.org/lawyers/sample/)

Call 954-832-3620 to schedule your video.

# Search Engine Optimization for the Solo Practitioner and Small Law Firm: The Importance of Google

By: Ken Matejka



Google's U.S. market share for law-related search has grown to a near-monopoly in recent years. When people search online for legal help and contact you, there's an extremely high likelihood that they found your contact information through a Google search. For solo practitioners and small law firms, being visible on the web and being visible in Google are substantially

the same thing.

There are two ways to become more visible in Google: through Google's Sponsored Listings, and through search engine optimization (SEO). The Sponsored Listings are the ads you see in the yellow box at the top of the search results and in the right-hand margin, usually under the map. SEO targets the "natural" listings (or the "organic results") in the left part of Google's search results page under the yellow ads.

Lawyers should be in both the Sponsored Listings and in the natural results through SEO, but this article will focus on SEO.

## ***What is Search Engine Optimization (SEO)?***

SEO refers to things you do to your website and elsewhere on the Internet to make your website appear more relevant for certain search phrases to Google and the other search engines. The long-term goal is to get placement on the first page of Google's search results, and ideally, in the top four places of the natural listings (where 69% of Google searchers click), and to stay there for as long as you can.

The SEO process can take months but should be started as soon as possible. What follows is a broad step-by-step description of the SEO process, with more detailed descriptions of the different steps covered in future articles. The three steps main steps in SEO are (1) Selecting your target phrases, (2) Working your target phrases into your website, and (3) Building links.

## ***I. Selecting your target phrases***

The first step in SEO is to figure out which phrases you

want to target. A "target phrase" is a search in your community that is very specific to your law practice, for example, "Fort Lauderdale personal injury lawyer" or "Fort Lauderdale family law attorneys."

When deciding what phrases you want to target for your SEO effort, you should naturally select phrases that are important to your law practice, have enough search volume to make the effort worth your trouble, and where the competition isn't too high. For example, instead of trying to optimize your site for "lawyers" (high volume, but extremely high competition), you may instead optimize your site for "Fort Lauderdale child custody lawyers" (high volume, medium competition). Google makes competition and search volume reports available to Google advertisers but third-party SEO companies can run these reports for you as well (sometimes free of charge).

Don't select too many. Limit yourself to maybe five or six target phrases.


## ***II. Working your target phrases into your website***

When you are working on your website to make it clear to Google what you should be relevant for, it's called as "on-page SEO." On-Page SEO is a process whereby you work your target phrases into the content and meta tags of your site so that the next time Google passes through, it sees you as "relevant" to users searching for those terms. By appearing to Google as relevant for your target search terms, your website will rank higher in Google's search results.

The process of integrating your phrases into your website needs to be subtle because you are first and foremost writing for clients, not Google - spammy content can drive people away.

For example, if you're a Fort Lauderdale family lawyer and you've selected 2 or 3 phrases that you'd like to be relevant for in Google's results (e.g., "Fort Lauderdale divorce lawyer" or "Fort Lauderdale divorce attorneys") then you'd emphasize these phrases as often as possible on your divorce practice area page without damaging the professionalism of the content.

Google reportedly considers 200+ different factors when



determining the relevancy of a website for a specific search query. However, one of Google's most important ranking factors is each page's "title tag." The title tag goes into the source code of your website and goes between the <title> and </title> tags. Put your most important target phrases first and try to limit your title to 70 characters.

Also, hyperlinks between the pages on your website will help Google "crawl" it. By having good keyword phrases within the text of the links, Google will better understand the subject matter of the pages to which the links connect. For example, imagine there is a hyperlink on your website which reads: "Click Here To Learn More About Our Experienced Family Lawyers" that links to your "About Us" page. If you have the hyperlink on the whole sentence or just the 'click here' portion, that doesn't tell Google exactly what is being linked to and is a wasted opportunity to emphasize to Google some keyword phrases. Better would be to have the hyperlink on the words "Experienced Family Lawyers", so that Google knows what the page you're linking to is about.

### ***III. Building links***

The third part of SEO is referred to as "off-page SEO" because it involves things that you do elsewhere on the web to convince Google that you're relevant for certain searches. This is primarily the deliberate process of gathering links gradually, over a long period of time, from other websites to your own.

Fundamental to Google's ranking algorithm is the notion that the more websites that link to your website, the more important your website is as an information resource on the web. When Google perceives you as important for a particular phrase, it will typically place you higher in its index.

#### ***So how do you get other sites to link to your website?***

Links to your website can be obtained in a variety of ways. You can list your website on directories, exchange links with colleagues who are not in direct competition, post to blogs, set up accounts in social media sites like Twitter and Facebook, participate in networking sites like Linked-In, and publish content to press release and article sites. The

more sites that link to yours, the more Google will assume that your site is growing in popularity and importance, and consequently, more relevant.

#### ***A Few Final Notes***

In closing, a few things should be noted. First, SEO can be very labor intensive and time consuming, and if you'd rather practice law than spend hours modifying your pages and bargaining for in-bound links, you should strongly consider outsourcing the project to a company that specializes in SEO for lawyers.

Second, these SEO efforts don't help your website overnight. It may be three, six or nine months before you start noticing any real gains in terms of ranking on Google's organic search results.

Third, this is an on-going process, in particular the link-building, that you will need to keep doing for as long as you want to stay high up in Google's search results.

#### **ABOUT THE AUTHOR**

Ken Matejka is a California attorney and a former member of the American Bar Association's Standing Committee on Lawyer Referral and Information Services. For 17 years, he worked at the Lawyer Referral and Information Service of the Bar Association of San Francisco and in 2007, co-founded LegalPPC, an Internet services company dedicated to helping lawyers and lawyer referral services get more clients from Google.

Ken has been a regular speaker at events like the ABA's Annual LRIS Workshop and provides MCLE credit to attorneys across the United States on the topic of online visibility and lead generation for the solo practitioner's law practice.

LegalPPC currently provides Internet services to about 20 bar associations and a large number of law firms nationwide.



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Above: Photo 1: Judge Jeffrey Streitfeld and West Section Past President Michael Rajtar

## COURTHOUSE NEWS

The new courthouse contract has been awarded to James Cummings, Inc. Broward County has established a website to communicate updates:

[www.broward.org/newcourthouse](http://www.broward.org/newcourthouse)

You can register on the site to receive a newsletter. In addition, a Twitter account has been established:

<http://twitter.com/courtnewsflash>



Congratulations to the winner of membership drive drawing, Broward County Bar Association Member Merrilee Jobs. Ms. Jobs was the lucky winner of a brand new i-Pad. Upon receiving the i-Pad, Ms. Jobs remarked, "I never win, anything." To which, Membership Committee Co-Chairperson Gary Landau retorted with smile, "Now, you can't say that anymore!" Ms. Jobs' excitement was palpable, as she commented about how she looked forward to using her new i-Pad. Ms. Jobs practices law in the Law Offices of Adrian Philip Thomas P.A. In the picture from left to right: Gary Landau and Merrilee Jobs.

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# 2012 Annual Meeting & Installation Dinner



(l to r) Judge Ilona Holmes with 2012 Lynn Futch Professionalism in Practice Award recipient Eugene K. Pettis



2012 Practice Section Co-Chair of the Year Greg Medalie, Probate & Trust Law



(l to r) Past President Jordana Goldstein and Judge Ilona Holmes with 2012 Joseph J. Carter Professionalism Award recipient Andrea R. Gundersen



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(l to r) Michael Rajtar, 2012 President's Award recipient, with Past President Jordana Goldstein



2012 Practice Section Co-Chair of the Year Heather Apicella, Family Law

# 2012 Annual Meeting & Installation Dinner



(l to r) YLS Past President Bart Ostrzenski with Young Lawyers' Section 2012 Paul May Professionalism Award recipient David L. Hirschberg



2012 Executive Director's Award recipient Frank C. Wagner, Vice President Sabadell Bank



(l to r) President Deborah Poore FitzGerald, Board Member Ken Hassett, and Nellie Hassett



2012 Stephen R. Booher Award recipient Judge Jane D. Fishman.



(l to r) Board Member Gary Landau, Diane Jordan, and Treasurer John Jordan



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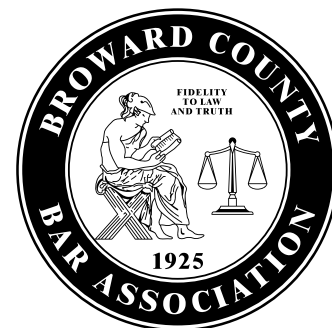


*Create and Post a*  
**Personal Practice Marketing Video**  
*on the BCBA website for viewing by the public*



According to eMarketer:

- **Online video** viewers will reach 169.3 million in 2012.
- 53.5% of the population and 70.8% of internet users (up 7.1% from 2011) will watch online video in 2012.
- Mobile video viewers will reach 54.6 million in 2012.
- Smartphone video viewers will reach 51.2 million in 2012.



**With these kinds of numbers, online video marketing becomes an imperative when it comes to promoting your practice.**

- The BCBA's website receives 5,000 hits a month.
- The BCBA is the face of the legal community in Broward.
- The BCBA's brand is long-standing and well-respected.

**For \$375, you get the following:**

- 1 to 2 minute video that is professionally produced at the Broward County Bar offices.
- A director who will guide and coach you through the video production process.
- Your video promoting your practice on the BCBA's website for 1 year.
- A listing with your practice name, address, contact information, including website if you have one, a picture and the type of law you practice.

*Check us out at:*

[www.browardbar.org/lawyers/sample/](http://www.browardbar.org/lawyers/sample/)



# Jonathon Ewing, Esq. Broward Lawyers Care Attorney of the Month!



Broward Lawyers Care (BLC) has announced Jonathon Ewing as the June Attorney of the Month. Mr. Ewing is an associate at the Law office of Griffin & Serrano, P.A. and earned a Juris Doctor degree from the Shepard Broad Law Center of Nova South Eastern University. Since being admitted to the Florida Bar in 2007, Mr. Ewing has focused his law practice primarily in the areas of aviation and complex real estate litigation.

Mr. Ewing's contributions have been invaluable to BLC, having taken 8 cases since 2007 in various areas of law. He most recently assisted with a housing case in which the tenant was sued for eviction. The landlord claimed the lease was set month to month, but the client had actually signed a lease through July of 2012 with the landlord's husband, now deceased. Mr. Ewing sorted through the details of the deed, as well as the landlord's authority to lease, and negotiated a settlement. The client was awarded the money she lost throughout the process by the court.

Mr. Ewing's willingness to take on new cases helps to continue the success of Broward Lawyers Care. BLC is fortunate to have attorneys like Mr. Ewing that truly make a difference!

**Thank you to the following attorneys  
who accepted a Pro Bono case  
from Broward Lawyers Care  
May & June 2012**

Steven Ainbinder	Odalys Ibrahim
Anne V. Alper	Kristine M. Johnson
Jane Bolin	Kenneth M. Jones
Laura Cancilla	Jane King
Bonnie Canty	Les Laroche
Leticia Dieppa	Mary Lewis
Zachariah Evangelista	Andrew Lieberman
Jonathan Ewing	Danna Magloire-Fenelon
Stephen M. Feidelman	Rona Smith
Alan Fishman	Rhoda Sokoloff
Jana Fried	Rebecca Taylor
Mark L. Gaeta	Russell M. Thompson
Julio Gonzalez	Chad Van Horn
Bruce Herman	Laura Varela



**Save The Date!**

Friday, September 28, 2012  
Hilton Fort Lauderdale Marina  
6:00 - 10:00 pm

**Honorary Co-Chairs**

Dr. Arthur and Belinda Keiser  
Keiser University

Carlos and Nancy Reyes  
Reyes Law Group

**Russell E. Carlisle Advocacy Award**

Roy Rogers, Special Consultant, IBI Group

**Commitment to Justice Award**

The Honorable Ronald J. Rothschild, Circuit Court Judge  
Seventeenth Judicial Circuit of Florida

**Law Firm of the Year**

Ward Kim Vaughan & Lerner LLP

**Attorney of the Year**

Professor Michael Richmond, Shepard Broad Law Center  
of Nova Southeastern University

**Children's Advocacy Award**

Evan Goldman, Esq., Manager of Public Affairs &  
Organizational Development  
Children's Services Council of Broward County

**Family Law Award**

Charles Fox Miller, Esq., Boies Schiller and Flexner, LLP

**Consumer Advocate Award**

Donald A. Yarbrough, Esq.

**Sponsorship Opportunities**

**Justice Circle \$25,000**

Two (2) preferred tables for 10  
Back cover full-color ad plus one (1) full-page ad in event program

**Liberty Circle \$10,000**

One (1) preferred table for 10  
One (1) full-page ad in event program

**Equality Circle \$15,000**

One (1) preferred table for 12  
Inside front cover ad and ½ page ad in event program

**Empowerment Circle \$5,000**

One (1) table for 10  
½ page ad in event program

**Vision Circle \$2,500**

One (1) table for 8

**Leadership Circle \$1,500**

Four (4) tickets to event

**Partners Circle \$500**

One (1) ticket to event

**Individual Tickets**

\$175 per person

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kthomsen@legalaid.org or 954-736-2429

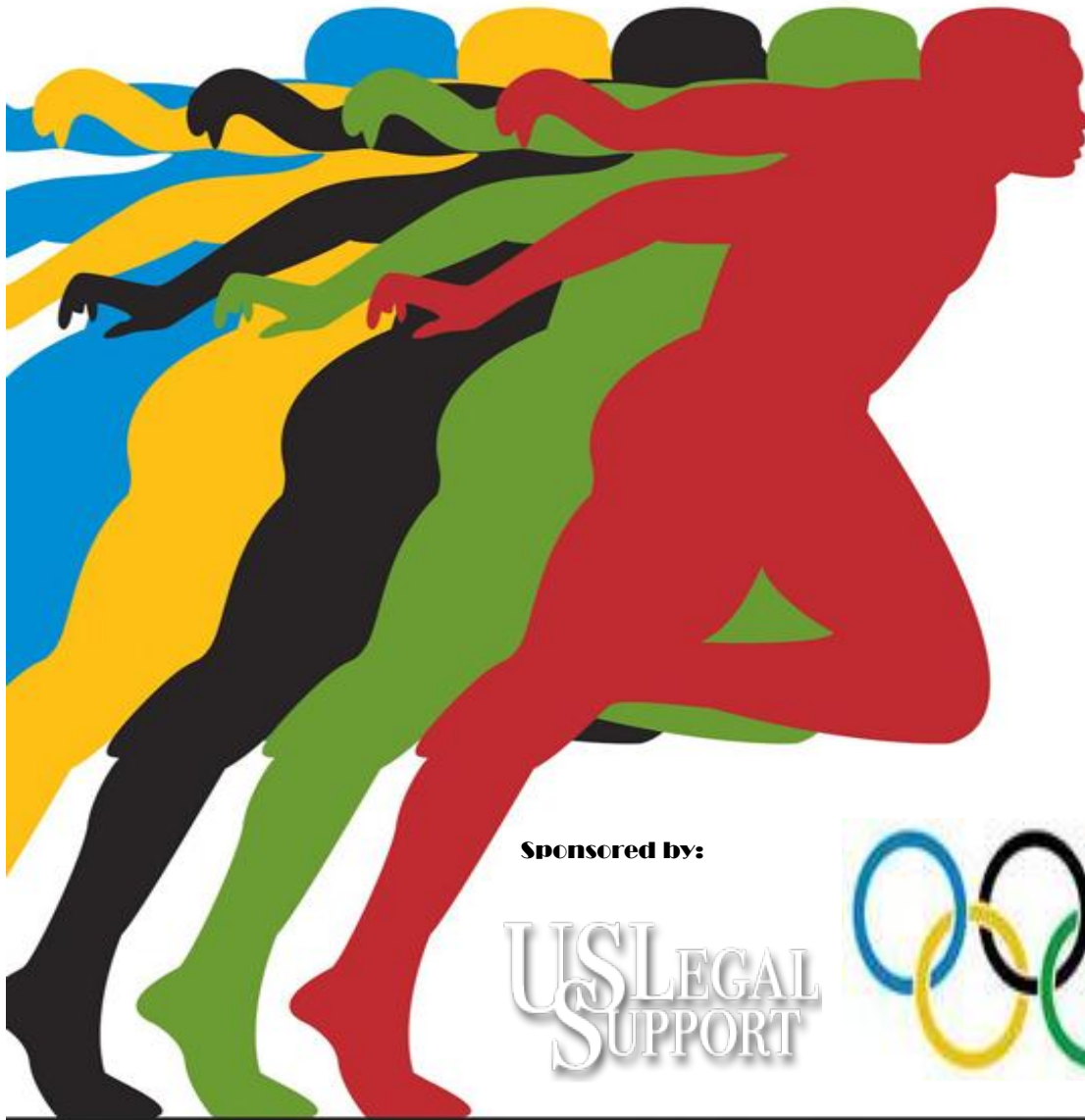
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# NEXT Happy Hour Olympian Style



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# NEXT

Next Executive Team

**NEXT (Next Executive Team)** is comprised of Broward's legal and business professionals with an interest in contributing to Legal Aid Service of Broward County and Coast to Coast Legal Aid of South Florida by supporting their missions and shaping their futures. Learn more at [www.legalaid.org](http://www.legalaid.org).

**Thursday, August 2, 2012**

**5:30p-7:30p**

**Tap 42, 1411 South Andrews Ave.**

\$5: members, judiciary and law students

\$10: non-members

\$25: new members & event admission

*Price includes one drink ticket, appetizers, and a week-long membership at Renzo Gracie Training Center*

**RSVP:** <http://www.legalaid.org/broward/get-involved-bc/events/>

**RSVP by 7/31 for entry into private jujitsu lesson giveaway!**

954-736-2423 or [jpalma@legalaid.org](mailto:jpalma@legalaid.org)

# Calendar of Events

Unless otherwise noted, all BCBA events require an RSVP

## Next Happy Hour

August 2, 2012, 5:30 pm • 7:30 pm  
Venue: Tap 42, 1411 South Andrews  
\$5: for members, judiciary and law students  
\$10 for non-members  
\$25 for new members & event admission  
Contact: Melisa Malone  
Contact Info: 954-736-2426 or mmalone@legallaid.org

## 4 Hour Minor Guardianship Class

August 4, 2012 • 9:00 am - 1:00 p.m., \$100  
Attorneys welcome, Florida Bar approved for CLE credits  
BCBA Offices: 1051 SE 3rd Avenue, Fort Lauderdale

## Complying with E-Service CLE Luncheon \*SOLD OUT\*

August 8, 2012, 12:00 pm • 1:30 pm  
Description: Sorry, this event is sold out.  
BCBA Offices 1051 SE 3rd Avenue, Fort Lauderdale  
Contact Traci Lewis: (954)832-3618 or traci@browardbar.org

## E-Discovery CLE Luncheon Seminar

**\*Free to BCBA Members\***  
August 10, 2012, 12:00 pm • 1:30 pm  
“Potential Pitfalls in E-Discovery Project Management and Tips to Avoid Them”  
*Sponsored by Xact Data Discovery*  
BCBA: 1051 SE 3rd Avenue, Fort Lauderdale  
Contact Traci: (954)832-3618 or traci@browardbar.org  
Register For Event:  
<https://www.browardbar.org/event08102012ediscoveryseminar.php>

## 8 Hour Adult Guardianship Class

August 11, 2012 • 9:00 am – 5:00 pm, \$180  
Attorneys welcome, Florida Bar approved for CLE credits  
BCBA Offices 1051 SE 3rd Avenue Fort Lauderdale  
Contact Tish at (954)832-3617

## Membership Committee Meeting

August 14, 2012, 4:00 pm • 5:00 pm  
BCBA Offices  
1051 SE 3rd Avenue, Fort Lauderdale  
Contact Info: (954)832-3618 or traci@browardbar.org

## BCBA Board of Director Meeting

August 14, 2012, 5:00 pm  
June 12, 2012, 6:30 pm  
BCBA Offices

1051 SE 3rd Avenue, Fort Lauderdale

## “Complying with Mandatory E-Service” CLE Luncheon \*SOLD OUT\*

August 15, 2012, 12:00 pm • 1:30 pm  
\$15 BCBA Members \$25 Non-Members Includes Lunch  
BCBA Offices 1051 SE 3rd Avenue, Fort Lauderdale  
Contact Traci Lewis: (954)832-3618 or traci@browardbar.org

## Complying with Mandatory E-Service CLE Luncheon \*THIS EVENT IS SOLD OUT\*

August 16, 2012, 12:00 pm • 1:30 pm  
BCBA Offices 1051 SE 3rd Avenue, Fort Lauderdale  
Contact Traci Lewis: (954)832-3618 or traci@browardbar.org

## YLS Luncheon Co-hosted by B'nai Brith Justice Unit

August 16, 2012, 12:00 pm • 2012, 1:30 pm  
A judicial panel discussing the topic “Common Mistakes by Lawyers” \$12 at the door  
Broward County Courthouse Law Library  
Contact: Lindsay Corcoran  
Contact Info: Lindsay@brydgerporras.com  
Register For Event:  
<http://www.browardbar.org/yls-bnai-brith-luncheon/>

## Bench and Bar Committee Meeting

August 21, 2012, 12:00 pm  
June 19, 2012, 1:30 pm  
Venue: BCBA Offices  
Address: 1051 SE 3rd Avenue, Fort Lauderdale

## Publicity Committee Meeting

August 22, 2012, 12:00 pm • 1:30 pm  
Venue: BCBA Offices  
Address: 1051 SE 3rd Avenue, Fort Lauderdale

## West Broward Section Luncheon

August 23, 2012, 12:00 pm • 1:30 pm  
Plantation Preserve Golf Course  
7050 W. Broward Boulevard, Plantation  
Contact: Traci Lewis: traci@browardbar.org or (954)832-3618

## Northwest Area Section Luncheon Jason L. Molder will discuss E-Discovery

August 24, 2012, 12:00 pm • 1:30 pm  
\$25 BCBA Members \$30 non-members  
\$5 additional for walk-ins  
Mythos Greek Taverna

# Calendar of Events Continued

*Unless otherwise noted, all BCBA events require an RSVP*

2864 N. University Drive, Coral Springs  
Contact: Traci Lewis  
Contact Info: (954)832-3618 or [traci@browardbar.org](mailto:traci@browardbar.org)  
Register For Event: <http://www.browardbar.org/calendar/>

**Federal Bar Association Breakfast with the Bench**  
August 24, 2012, 8:00 am • 10:00 am  
Broward County Courthouse  
Contact: Kim Gilmour  
Contact Info: (954)584-6460 or [gilmourlaw@aol.com](mailto:gilmourlaw@aol.com)

## Small Solo Practitioner Networking Lunches

\*Limited to **Solo Attorneys** and or **Law Firms with 4 or less attorneys**. Further, Attorneys must **primarily be practicing law** and not other services! If you have any questions regarding eligibility please do not hesitate to contact me.

**Friday, August 3<sup>rd</sup> Noon , \* NEW IMPROVED LOCATION! at Islamorada Fish Co., 220 Gulf Stream Way, Dania Beach, (954) 927-7737, RSVP to: David Silverstone, (954) 367-0770 and or [david@dsilverstone.com](mailto:david@dsilverstone.com)**

**Sponsored by:**

**Friday, August 10<sup>th</sup> Noon at Champps, 6401 N. Andrews Avenue, Ft. Lauderdale, (954) 491-9335, RSVP to: John O'Brien, (954) 782-9066 and [john@johnobrienlaw.net](mailto:john@johnobrienlaw.net)**

**Sponsored by:**

**Friday, August 17<sup>th</sup> Noon at East City Grill, 1800 Bell Tower Lane, Weston, (954) 659-3339, RSVP to: Rick Woolf, (954) 252-0043 and or [rwoolf@woolffinancial.com](mailto:rwoolf@woolffinancial.com)**  
**Proudly Sponsored by: Legal Guru.com (305) 812-4500.**

**Tuesday, August 21<sup>st</sup> Noon at Olive Garden, 807 South University Drive, Plantation, (954) 424-7201, RSVP to: Chuck Eiss, (954) 812-9513 and or [icelaw21@aol.com](mailto:icelaw21@aol.com)**

**Sponsored by:**

**Wednesday, August 22<sup>nd</sup> Noon at Bimini Boat Yard, 1555 S.E. 17th Street, Ft. Lauderdale, (954) 525-7400, RSVP to: Beth Lindie, (954) 764-5400 and or [blindie@lawyers.com](mailto:blindie@lawyers.com)**  
**Proudly Sponsored by: Legal Guru.com (305) 812-4500.**

**Friday, August 24<sup>th</sup> Noon at Bru's Room, 5460 W. Hillsboro Blvd., Coconut Creek, (954) 571-6999, RSVP to: Evan Ostfeld, (954) 227-7529 and or [Evan@Attorney4life.com](mailto:Evan@Attorney4life.com)**  
**Proudly Sponsored by: Bank United, (954) 632-8562.**

**Thursday, August 30<sup>th</sup> Noon @ Macaroni Grill, 2004 N.W. Executive Center Circle, Boca Raton, 561-997-5492, RSVP to: Michael Degnan, (561) 353-1631 [michael@mjcdegan.com](mailto:michael@mjcdegan.com)**  
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“Howard Raab, partner in the Fort Lauderdale firm of Raab & Raab has been appointed as the Domestic Relations Hearing Officer for the Eighth Judicial District of New Mexico, headquartered in Taos. He will be relocating to Taos and assuming the position on July 9.”

**Broward County Bar Association Barrister**

## **OFFICE SPACE**

5353 North Federal: Share luxury office suite with two established attorneys. 954-491-7500.

*Save the Date*

**CLE Approved  
Construction Law Luncheon Seminar  
“Significant Changes in Florida Building Code”**

Speaker: Jerome Sanzone, Code Compliance  
Manager of GFA International Inc.

September 6, 2012  
12:00 - 1:30

No Charge to Attend

# **Foreclosure Law: Representing Any Client from Beginning to End**

The Broward County Bar Association and the Farquhar College of Arts and Sciences Paralegal Studies Program at Nova Southeastern University are pleased to announce this repeat of a very-well received 8-week course designed to expand knowledge and skills in areas identified as critically needed in the local legal community.

**Course Description:** Attendance will increase understanding of current foreclosure laws and how they impact consumers.

**Course Instructor:** Gary Singer

## **Norma Howard Center of the Broward County Bar Association**

Required Material (purchase separately):  
Foreclosures in Florida by Kendall Coffey  
Publisher: LexisNexis Publishing Solutions Attorney  
ISBN: 9781422453292

Tuition and Registration:  
\$795 for 25 hours of CLE credits  
Course registration:

**Register and pay online at [www.fcas.nova.edu/sbs/bar](http://www.fcas.nova.edu/sbs/bar).**

### **For more information, contact:**

Art Goldberg, executive director, Broward County Bar Association at  
(954) 764-8040 or [artg@browardbar.org](mailto:artg@browardbar.org)

**or**

Jessica Garcia-Brown, J.D., LL.M., assistant professor and chair of paralegal studies, Farquhar College of Arts and Sciences, Nova Southeastern University at (954) 262-7948 or [jessicga@nova.edu](mailto:jessicga@nova.edu)

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